



Press information

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For Immediate Release

Nissan Announces New Retail Insurance Partnership

Motorists purchasing a new or used Nissan will soon be able to obtain a competitive insurance quote and purchase their insurance policy through a Nissan quote and buy website, whilst 'Free to Go' driveaway cover will be available at their Nissan dealer through a dedicated Nissan portal.

The move, which will further enhance the Nissan purchase and ownership experience, follows the appointment by Nissan Motor (GB) Ltd of Maiden Insurance partnerships as its new retail insurance partner.

The three-year deal will see the creation of online and offline insurance solutions specifically tailored for new and used Nissan car and LCV buyers.

Under the agreement, Maiden will also manage the Nissan employee car ownership scheme.

Mike Thompson, Aftersales Director at Nissan Motor (GB), said: "This new partnership will really add value for our customers by streamlining the process through which they can find a competitive quote and purchase an insurance policy for their new Nissan."

Ronnie Simmons, Head of Partnership Development (UK) at Maiden commented: "We are absolutely delighted to be working with Nissan. The strength of their brand and vehicle sales performance allied with Maiden's fresh and innovative approach presents a great opportunity to grow Nissan's insurance business to the level expected for a leading manufacturer".

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